

FOR IMMEDIATE RELEASE

**Boutique Cosmo Hotel Mongkok Brings Original Hong Kong Experience
285 Rooms and Suites Introduce CosMorganic Concept
Smart Technology to Keep Guests Entertained and Truly Connected**



(Hong Kong, 6 October 2011)----- Opened in mid of 2010 and formerly named Cosmo Kowloon Hotel, Cosmo Hotel Mongkok with its location on-the go, tactfully-designed rooms, smart technology and amiable service have become the keys to a memorable stay.

A Unique Location Where The Original Hong Kong Comes Alive

Located amid myriad Mong Kok and locally cultured Tai Kok Tsui, Cosmo Hotel Mongkok is considered an exceptionally unique establishment among other Kowloon hotels. A 30-min drive from Hong Kong International Airport, the hotel is a mere 4-min walk to nearby subway Olympic Station. Another easy 10-mn walk will reach Nathan Road – the local and international shopping kaleidoscope – and various local street markets such as Ladies Market, Temple Street Market, Jade Market, Fa Yuen Street, Flower Market, Goldfish Market, etc where promises a good eye of bargain on clothing, accessories, electrics open until midnight. The property itself is surrounded by a wide variety of local Hong Kong-style eateries and other international gourmet.

Thoughtful for guests, the hotel provides **free shuttle service** to and from Mong Kok, Tsim Sha Tsui and West Kowloon. Extremely convenient for onwards travel, the shuttle will take guests to *Hong Kong China Ferry Terminal* where ferries to China and Macau embark and *Kowloon Station* where coaches depart for Shenzhen and Guangzhou. A complete list of pick-up and drop-off points include *Langham Place Mall* and *MongKok subway station, China Hong Kong City/Harbor City/Canton Road*

and Hong Kong Airport Express Kowloon Station/Elements/International Commerce Centre.

Five Room Categories For Selection Infused with CosMorganic Concept

Cosmo Hotel Mongkok's 285 guest rooms come with five different categories namely *Room Comfort*, *Room Superior*, *Room CosMorganic*, *Room Family Quad* and *Suite Air*. Measured at 18 to 42 square meters, all are modishly and functionally designed, suitable for either single, couple, triple or even travel groups of four.

All rooms are equipped with 100MB ultra high speed wired and wireless Internet service, mosaic bathroom with rain shower head, 26-inch or 32-inch flat screen TV, mini bar, coffee and tea maker, hair dryer, slippers, etc. For Room CosMorganic or above, additional amenities include free water bar, 300-thread count linen and super-sized duvet pillow, iPod docking, free use of iPad 2 and notebook on request. *Room Family Quad* exclusively offers kid's amenities for example DVD player with cartoon library, welcome gift for kids, etc for a fun-filled stay. While Suite Air features a separate bath tub.

The special ***CosMorganic concept*** aims at providing our valued guests all basic needs for daily living. Stemming from the word "organic", we strive to bring into the indispensable elements for an unpretentious and natural stay experience. Extending this concept outside guest rooms, the hotel is equipped with a 24-hr open fitness studio while free WiFi is also accessible in hotel lobby and restaurant. Multilingual staff are available proficient in Korean, Japanese and even French. For a meal to remember, visit our in-house award-winning Italian restaurant Cinecittà which is named "Hong Kong's 50 finest restaurants in 2008 award" supported by Hong Kong Tourism Board.

Smart Technology to Keep Guests Entertained. iPad 2 with 3G Connection.

Apart from guaranteeing a comfortable room, Cosmo Hotel Mongkok is also aware of the digital trend and we take this in mind wishing to keep our guests always connected and entertained. For Room CosMorganic or above, the room will be ready with an ***iPod docking*** so that with one drop, the room will be filled with personal musical notes. The all-new designed ***iPad 2*** is also available for free rental (surcharge applies for selective room categories). Our iPad 2 is ideally equipped with 3G connection, different from other hotels that provide iPad 2 with only WiFi access.

Hence whether it is used for business presentation, game entertainment, video viewing, or even doing FaceTime, it will be the kind of device that ensures communications with uninterrupted connection.

A true treasure for TV maniac, starting from December 2011, we will be offering extensive TV channel selections that include 32 different channels covering 8 countries 7 languages. The channels are available for free 24/7 broadcasting news, finance updates, sports, movie, soap opera, showbiz program, fashion program and most important of all, a Children Channel to put the kids back in good order!

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About Cosmo Hotel Mongkok

Cosmo Hotel Mongkok is located amid Mong Kok and Tai Kok Tsui enjoying a good mixture of local heritage and global glam. Opened in mid of 2010, the hotel offers 285 rooms and suites all presented with modish décor and functional design making them most well-appointed for any kind of stay. A mere 4-minute walk to Olympic Station, the hotel is also a 10-minute walk to MongKok subway station and an easy 30-minute drive from Hong Kong International Airport. Famous local markets and world-class shopping malls are found both close by. The award-winning Italian restaurant Cinecittà is a place for a meal to remember. Cosmo Hotel Mongkok is managed by Boutique Series by Kosmopolito and a member of Utell Hotels and Resorts.

For more details, please visit www.cosmomongkok.com.hk or contact Miss Wendy Ho, Communications Manager at tel: (852) 3987 2222 or through email: wendyho@cosmomongkok.com.hk

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