

FOR IMMEDIATE RELEASE

Cosmo Hotel Mongkok – First 24-hr Check-In/Out Hotel in Hong Kong
Exclusive to through Hotel Official Website www.cosmomongkok.com.hk
with Best Rate Guarantee
Cosmo Hotel Mongkok Offers a Truly No-limit Original 24-Hour Hong Kong Experience



Signature Room CosMorganic



Hotel Website



Service Moments

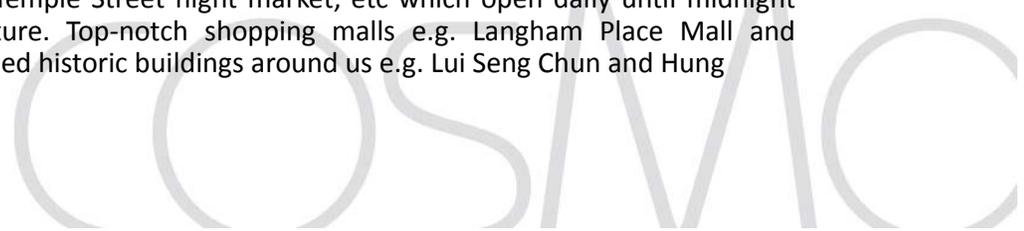
(Hong Kong, 9 August 2011) Hong Kong is renowned as a city that is filled with fun happenings around the clock and never sleeps, the good news is Cosmo Hotel Mongkok now introduces 24-hr check-in/out service to match – that means if a guest checks in at 8 pm, he/she can utilize the entire 24 hours and check out at 8 pm the next day! Also in celebration with the recent launch of face-lifted hotel official website, Cosmo Hotel Mongkok is offering best rate guarantee for all bookings made via www.cosmomongkok.com.hk, promising a truly no-limit original 24-Hour Hong Kong experience with surprising values!

Thoughtful 24-hr Check-in/out Service Exclusive to Bookings on www.cosmomongkok.com.hk

Hong Kong is young, energetic, always on the move and pushing beyond limits. At Cosmo Hotel Mongkok, we mirror the trend and understand how good it would feel not having to follow rules and limits. “By booking with us on our hotel official website, checking in at 2 pm and checking out before noon is no longer necessary! Throwing behind designated time, we introduce 24-hr check-in/out service* guaranteeing our guests a room being ready to check-in, whether jetting in from New York at 5 am or taking the red-eye from Sydney at late night; and maximizing the stay in Hong Kong with an entire 24 hours before boarding a flight home. We are especially proud because we are the first hotel in Hong Kong that makes one big step forward offering such service putting guest’s benefit on the top of the list,” says Anita Chan, General Manager.

*Terms and conditions apply. Please check on hotel website for more details.

With great flexibility of check-in/out time, guests will be able to maximize the time when exploring Hong Kong. In proximity to the hotel are various local markets such as Ladies’ Market, Temple Street night market, etc which open daily until midnight for a night adventure. Top-notch shopping malls e.g. Langham Place Mall and Elements and certified historic buildings around us e.g. Lui Seng Chun and Hung



Shing Temple offer entertainment for travelers days and nights.

Complete facelift of hotel website in English, Simplified Chinese and Korean

Cosmo Hotel Mongkok's prime location amid local culture and global glam offers authentic exploration 24/7! Solidifying this at the time of booking, the hotel website has recently undergone a complete facelift offering a refreshing look to match. The revamped website employs 3 different languages in English, Simplified Chinese and Korean.

Upon landing on the homepage, a mysterious black/white backdrop denotes the old time of the hotel location. Gradually as color infuses just as taking viewers forward along the timeline, in front of the viewers will be presented with the exactly vivid and dynamic representation of contemporary Mong Kok and beyond. This color twist also signifies that the hustle and bussle are on day and night!

Free Internet Access on Cosmomongkok.com Exclusive – Understanding It Is Indispensable for Business and Leisure Travelers

Cosmomongkok.com Exclusive is a continuous privilege program offering new deals for bookers via www.cosmomongkok.com.hk. Deals rotate from time to time, completely exclusive and yet nowhere to be found! Now all bookings on www.cosmomongkok.com.hk will enjoy free in-room Internet access throughout stay period. On top of that, our hotel website also offers best available rates to ensure good value for official site bookers.

Best rate guarantee is also offered on official hotel website promising the lowest rate and a number of guarantees such as no prepayment, no booking fee and extra charges, no penalties, complete choice of rooms, etc all exclusive to bookings made via www.cosmomongkok.com.hk for a hassle-free booking experience.

*Terms and conditions apply. Please check on hotel website for more details.

-End-

Cosmo Hotel Mongkok is located between Mongkok and Tai Kok Tsui districts – Hong Kong's most celebrated jumble for the new/old, east/west and a place heavily soaked in local heritage that goes along with global glam. Opened in mid of 2010, this 100% in-door smoke-free boutique hotel offers 285 rooms including 20 suites. Specially designed Room Comfort, Room Superior, Room CosMorganic, Room Family Quad and Suite Air are all presented with modish décor and functional design making them most well-appointed for any kind of stay. The hotel's dramatic double-height entrance and huge chandelier begin a chapter filled with the warmest welcome and most attentive care. A mere 4-minute walk to Olympic Station, the hotel is also a 10-minute walk to MongKok subway station and an easy 30-minute drive





T: 852 3987 2288 F: 852 3987 2299 E: info@cosmomongkok.com.hk 香港九龍大角咀道88號 88 Tai Kok Tsui Road, Kowloon, Hong Kong

www.cosmomongkok.com.hk

from Hong Kong International Airport. Famous local markets and world-class shopping malls are found both close by. The Italian restaurant Cinecittà is a place for a meal to remember. Cosmo Hotel Mongkok is managed by Boutique Series by Kosmopolito and a member of Utell Hotels and Resorts.

For more details, please visit www.cosmomongkok.com.hk or contact Miss Wendy Ho, Communications Manager at tel: (852) 3987 2222 or through email: wendyho@cosmomongkok.com.hk

COSMOC