



FOR IMMEDIATE RELEASE

Beyond thoughtful. Anytime. Everywhere.

Thoughtful 100% Smoke-free Policy and Promising 24-hour Service Pledge

No compromise on comfort and flexibility at Cosmo Hotels and Further Beyond

Managed by Kosmopolito Hotels International

(Hong Kong, 19 Jul 2012) Today's travelers are more discerning than expected and as a service industry, we understand that giving what is asked is not good enough. Having this in mind, Cosmo Hotel Mongkok and Cosmo Hotel Hong Kong are pleased to present "**Beyond thoughtful. Anytime. Everywhere.**" program. The aim is to display and solidify the hotels' service philosophy – guests should be pampered with thoughtful services which they have ever expected! We don't only do, but we listen, and think one step further!

Certified green hotel that supports 100% smoke-free, eco-friendly policies and community service

Guaranteeing every stay a healthy and comfortable experience, Cosmo Hotels have been working on an extension of green policies and making significant contribution on environment protection. Recently, our effort is officially recognized by Green Globe, a worldly renowned certification program for sustainable tourism, giving us more confidence to continue in this direction.

Some of our eco-friendly policies include waste recycling, inviting guests to reuse towel and linen, use of LED lighting to save energy, temperature adjustment in public area, etc. Our 100% indoor smoke-free policy and also the provision of our shuttle bus (encouraging carpooling) are the most welcoming environmentally friendly services. *"All of these initiatives are to promise a healthy and responsible environment for our hotel guests. Their comfort is our best concern and we strive to do anything beyond to ensure the highest standard. We also hope that our accumulative efforts will benefit the city as a whole, and further to our next generation."* said Anita Chan, General Manager of Cosmo Hotels.

Service around the clock: 24-hour flexible check-in/out service and 24-hour hotel response guarantee

Cosmo Hotels keep up the pace of travelers by offering flexible 24-hour check-in/out service. Since our hotel guests fly in with flights around the clock, this service guarantees they can check in the hotel any time of the day and not have to check out after a good 24 hours. This would maximize the exploring time whilst in Hong Kong before boarding a returning flight. In addition, Cosmo Hotels pledge to respond to all guest enquiries within 24 hours, so that guests could be able to get first-hand information and instant resolution to their requests.

More thoughtful services to ensure highest standard of comfort and convenience

Apart from stepping forward in providing an environmentally friendly surroundings and also making sure our guests have enough time to explore the city of Hong Kong, Cosmo Hotels also initiate other thoughtful services such as free rental of iPad*, free daily shuttle service to multiple destinations, and also offering best online rate guaranteed – meaning no time is wasted to do rate comparison and best rate is promised to avail on the hotel's official website.

* Available for selected room types and exclusive to official website bookings

Our thoughtful philosophy highly identified with our hotel's partner Expedia

The hotels' philosophy in providing thoughtful services has also displayed in the partnership with Expedia. Expedia has earlier launched a VIP program "Elite Plus" whose members are frequent travelers and spend at least 15 nights in a hotel each year. Izabela Petrova, Senior Loyalty Programmes Manager of Expedia. Inc. shared, *"We have some very stringent criteria in granting hotels VIP Access participation. Currently only 10 hotels in Hong Kong are included in the programme and Cosmo Hotel Hong Kong very much meets and exceeds the high expectations of Expedia's Elite Plus members. We are very pleased with the way Cosmo is taking care of our members which is reflected in the positive reviews posted complimenting their thoughtful service."*

The affirmation from our partner makes us even stronger and more confident that our **"Beyond thoughtful. Anytime. Everywhere."** program is marching towards the right direction. We will continue every thoughtful touch to make the program a thorough success.

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Cosmo Hotel Hong Kong is situated amid Wan Chai and Causeway Bay just opposite to Hong Kong Stadium and across the Happy Valley race course. Having a total of 142 room keys, this boutique hotel has a 100% in-door smoke-free policy. Rooms are sectioned into different room categories with a size ranging from 15 to 83 sq.m. and all color coded into orange, yellow and green for free selection. Highlighting a vogue touch of design, the hotel also emphasizes on technology offering high speed Internet access and rental service of iPad with 3G connection. Free WiFi is available in all hotel public area. A mere 8-min walk from the hotel is subway Causeway Bay station and Time Square mega shopping mall, the hotel provides complimentary shuttle service to destinations in Causeway Bay, Wan Chai, Admiralty, Central and Quarry Bay as well. Nooch Bar in hotel lobby presents award-winning cocktails and Breeze on 5/F has a corner for free self-served coffee.

Cosmo Hotel Mongkok is located between Mongkok and Tai Kok Tsui districts – Hong Kong's most celebrated jumble for the new/old, east/west and a place heavily soaked in local heritage that goes along with global glam. Opened in mid of 2010, this 100% in-door smoke-free boutique hotel offers 285 rooms including 20 suites. Specially designed Room Comfort, Room Superior, Room CosMorganic, Room Family Quad, Studio Air and Suite Air are all presented with modish décor and functional design making them most well-appointed for any kind of stay. The hotel's dramatic double-height entrance and huge chandelier begin a chapter filled with the warmest welcome and most attentive care. A mere 4-minute walk to Olympic Station, the hotel is also a 10-minute walk to MongKok subway station and an easy 30-minute drive from Hong Kong International Airport. Famous local markets and world-class shopping malls are found both close by. The Italian restaurant Cinecittà is a place for a meal to remember.

Kosmopolito Hotels International Limited (KHI) is an Asia-based hotel group with hotels located in major cities throughout the region. Listed on the Hong Kong Stock Exchange, KHI (HKSE: 2266) currently operates 16 hotels including in Hong Kong, Shanghai, Wuhan, Kuala Lumpur, Labuan and Johor Bahru. An additional eight new hotels are being built around the region including in Singapore, Hong Kong, Zhongshan, Zhuji and Chengdu, as well as in London, KHI's first hotel property in the United Kingdom. KHI owns and manages four key hotel brands - upscale Grand Dorsett, Boutique Series by Kosmopolito, midscale business hotel Dorsett Regency and value Silka Hotels. For more information on KHI, visit: www.kosmohotels.com.

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