



PRESS RELEASE - *For immediate release*

Early-arriving Guests Get To Enjoy Thoughtful ‘Early Perks’ at Dorsett Mongkok, Hong Kong

Including Complimentary Lounge Use, Delicious Local Delights, “ME Time” with Facial Mask and Full-body Massage Chair and Much More

(Hong Kong, August 12, 2014) Tourists arriving Hong Kong at an unearthly hour can now swap their airport pit-stop for a more exclusive retreat at Dorsett Mongkok, Hong Kong with a range of perk-me-up benefits. These thoughtful benefits, specially tailored to the needs of early-arriving guests, including **complimentary access to Dorsett Lounge** - an oasis of service and comfort, here guests will be served with freshly made local delicacies **Pineapple Bun and Hong Kong’s “Silk Stocking” Milk Tea** to kick start the Hong Kong experience. Guests can also enjoy a relaxing **“ME Time” on full-body massage chair** and a **refreshing MISSHA facial mask**, compliments of the hotel.

“With the explosive growth of low-cost carriers in Southeast Asia, the hotel is getting more and more early-arriving guests from Singapore, Korea, Japan, and as far as Australia and New Zealand whose arrival times are between 5am to 11am. Although most of them will benefit from our 24-hour Flexible Stay Programme, there simply is a need to accommodate the growing number of early arrivals especially when the hotel is running high occupancy,” said Ms. Anita Chan, General Manager of Dorsett Mongkok, Hong Kong.

“Our early arrivals benefits aimed at delivering peace of mind for guests who have travelled for hours and really just need a cosy space to relax before hotel’s check-in time. What we offer here is more than just a resting space, we throw in a nice treat to let them start the day right with maximum energy. Female guests may additionally recharge with “ME Time” relaxing on a full-body massage chair and enjoy a complimentary hydrating facial mask that brings instant glows to their faces,” said Ms. Chan.

Guests may enjoy free access to Dorsett Lounge and a range of early arrival benefits when they place their bookings on hotel official website and advise their arrival time at least 24 hours in advance. Early arrival benefits are available daily until 11am.

“24-Hour Local Experience” Takes On an Early Start

Dorsett Mongkok, Hong Kong is situated on the cusp of exciting Mongkok and Tai Kok Tsui areas which are known for their interesting mixture of modern skyscrapers and historic low-rise tenements. Here, tourists will find a plethora of affordable shops and cha chaan teng (local coffee shops) serving authentic local delicacies that are patronised mostly by the locals. Ladies’ Market, Temple Street and Jade Market - the mecca for all those who love bargain-hunting for eccentric trinkets and clothing, are all well within a walking distance of 20 minutes.

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“For this very reason we have launched the 24-hour Flexi Stay Program a year ago which allows our guests who booked through our hotel website to choose their preferred check-in time so that they get to explore the city to the fullest the next 24-hour.”

“Now with these exciting perks made available for the early arriving guests, they have even more time than before to indulge in the charm and warmth these unique neighbourhoods have to offer,” enthused Ms. Chan.

Out-of-the-box Service For An Unmatched Accommodation Experience

Dorsett Mongkok is no stranger when it comes to introducing out-of-the-box service to make it a cut above the rest. In May this year, the hotel has launched a **3G smartphone** in every guest room with **free 3G internet, personal WiFi hotspot, unlimited local calls and IDD calls to five countries including Singapore, Australia, China, United States and United Kingdom**. This smart device has earned the hotel rave reviews on TripAdvisor and other online travel platforms, which has affirmed its leading position in the 4-star rating hotel category in Hong Kong.

“We believe by combining with our 3G smartphone and early arrival benefits, guests visiting Hong Kong can truly make use of their time while in Hong Kong to explore this city that never sleeps. In addition, we also offer complimentary shuttle bus service to multiple tourist destinations to make getting around the city even more efficient,” said Ms. Chan.

Dorsett Mongkok has been named the **Top 25 Hotels in China in TripAdvisor Traveller’s Choice 2014** and a recipient of **Certificate of Excellence by TripAdvisor** for three years since 2012. It is also a 100% smoke-free green hotel recognised by EarthCheck.

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About Dorsett Mongkok, Hong Kong

Dorsett Mongkok, Hong Kong is located between Mongkok and Tai Kok Tsui districts – Hong Kong’s most celebrated jumble for the new/old, east/west and a place heavily soaked in local heritage that goes along with global glam. Opened in mid of 2010 (previously known as Cosmo Hotel Mongkok), this 100% indoor smoke-free, mid-scale, amiable yet attentive city hotel in Hong Kong offers 285 rooms including 20 suites. Specially designed Room Comfort, Room Superior, Room Executive, Room Family Quad, Suite Premier are all presented with modish décor and functional design making them most well-appointed for any kind of stay. The hotel’s dramatic double-height entrance and huge chandelier begin a chapter filled with the warmest welcome and most attentive care. A mere 4-minute walk to Olympic Station, the hotel is also a 10-minute walk to MongKok MTR station and an easy 30-minute drive from Hong Kong International Airport. Famous local markets and world-class shopping malls are found both close by. The Thai restaurant Thai Pad is a place to savour Thai cuisine in its authenticity. For your information on Dorsett Mongkok, Hong Kong, visit: www.mongkok.dorsethotels.com

About Dorsett Hospitality International

Dorsett Hospitality International (HKEx Stock Code 2266, is a spin-off from Far East Consortium Limited. With three brands under its umbrellathe upscale and midscale Dorsett Hotels & Resorts and d.Collection comprising a range of charismatic boutique hotels; and the value-led Silka Hotels; the group currently owns and manages 19 hotels in China, Hong Kong, Singapore and Malaysia; with six more opening within the next two years in China, Hong Kong and United Kingdom. For more information on Dorsett Hospitality International, visit: <http://www.dorsett.com>

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