

Press Release - For Immediate Release

Snap, Shutter & Travel with Jasper! Share Memorable Moments during "Your" 26 Hours @ Dorsett Mongkok

To Get Freebies and Stand a Chance to Win a 2-night Stay with the Exclusive "Travel with Jasper" Stickers Pack

Enjoy 25% off, Exclusive 'Travel with Jasper' Stickers Pack, Buy-1-get-1-free Ocean Park Tickets, Dorsett Experience, 26-hour Full Stay and More

(Hong Kong, October 9, 2018) There is no time like the present – let's prepare for an instagrammable getaway in the fabulous autumn as Dorsett Mongkok is bringing the **Dorsett Mongkok 3 Wishes room package** to the next level with Dorsett's adorable Jasper teddy available in a sticker pack to let one actually "travel with Jasper"!

This package includes 25% off the Room Executive, an exclusive "Travel with Jasper" Stickers Pack as souvenir as well as 3 self-picked perks such as buy-one-get-one-free Ocean Park Tickets, free access to the Airport Lounge and more, tailored to different travellers' needs.

"My 26 Hours @ Dorsett Mongkok" Social Media Campaign: Snap, Shutter & Travel with Jaspers in the Neighbourhood

For those who booked with the Dorsett Mongkok 3 Wishes room package will get a complimentary pack of 5 "Travel with Jasper" Stickers upon check-in – while this can just be an adorable souvenir, let's make full use of Jasper and capture every memorable moment in the journey with a "shutter"!

Steps to Win:

Guests can either take a photo of/with the Jasper sticker at any spots at the hotel or in the neighbourhood – then share on one of the social media platforms (facebook/ instagram) with assigned hashtags (#dorsettmongkokhk #26HrsInDorsettMongkok #travelwithjasper PLUS one of the following: #cityconvenience / #vibrantengagement / #socialconnectivity / #activewellness or #pricelessdelights). Upon check-out, guests will be able to get a Dorsett keychain teddy as a gift simply by presenting the posts to the Front Desk!

At the end of each month, the best 5 pictures will be re-posted on the hol's official Facebook Page where the one with the greatest number of "likes" will win a 2-night complimentary stay at the Dorsett Mongkok!

Learn more about the campaign **HERE**



City Convenience: Let the Locals be "Your" GUIDE

Situated between the Mongkok and Tai Kok Tsui districts where tourists can easily feel and experience the local vibe, it is a mere 7-minute walk from **Olympic MTR station** while the mega shopping mall **Olympian City**, well-known for its variety of world-cusine restaurants and international brands, is just few minutes' walk away. Apart from various local eateries such as the locals' commonly visited **Goose Emperor Restaurant** and kids' favourite **Noble Dessert**, the **free shuttle bus service** provided by the hotel also takes guests to popular attractions including **Langham Place shopping mall/ Ladies Market**, **Temple Street**, **Canton Road/ Star Ferry**, and **Elements shopping mall/ Airport Express Line Kowloon Station** (where guests can access to **Hong Kong Disneyland** in a short journey).

Make "your" Journey Vibrant, and Personalised as The Brand Promises

Nothing has to be worried about even for the guests arriving with early morning or evening flights – book direct on the hotel website and enjoy the benefits the beyond thoughtful **26-hour Full Stay Service** bring along. Meaning if a guest arrives at 5pm, s/he will get to enjoy the next 26 hours and check-out at 7 pm the next day.

To let guests fully utilise the 26 hours, Dorsett Mongkok has prepared a list of carefully chosen privileges targetting different kinds of travellers. Guests who have booked with **Dorsett Mongkok 3 Wishes** are entitled to enjoy any 3 of the following benefits during their stay:

Families' Choice -

- Buy-one-get-one-free Ocean Park Admission Tickets
- Free Dim Sum Meal at Tim Ho Wan a Michelin-recommended restaurant
- Buy-one-get-one-free arrival coach transfer from airport to hotel
- Free use of mini-bar

Couples & Besties' Little Wishes -

- Free Cha Chaan Teng meal at Chrisly Café
- 1-day buffet breakfast for 2 people
- Complimentary late check-out till 6 pm

Businessmen's Preference -

- 3-hour access to the Plaza Premium Lounge at HK International Airport for 1 person
- Unlimited free laundry
- Free pressing of one garment daily



Premium Wi-Fi access for a maximum 10 devices in the room

BOOK NOW and share "your" 26 hours with Dorsett Mongkok.

About the Dorsett Mongkok

The Dorsett Mongkok, a contemporary-flavoured 4-star hotel, is located in the heart in one of Hong Kong's liveliest areas that includes popular markets, shopping streets, hawker stalls, and extensive malls. In the middle of one of the densest populated places on the planet, between the Mongkok and Tai Kok Tsui districts, the visitor need not go further afield to experience all that Hong Kong has to offer. This is particularly important for the time-stretched visitor. Guests choose Dorsett Mongkok not only because the quintessential Hong Kong lies just outside its doors, but because it is "affordable luxury" for the budget-conscious traveller. Guests prefer to spend their dollars on experiences rather than just four walls.

What sets the Dorsett Mongkok apart from other hotels is its friendly service, extensive local knowledge, and willingness to go out of its way to ensure that its guests have the best possible time while in the city. Because of this service ethos, the hotel has been TripAdvisor's Recommended Hotel for seven straight years in a row.

Visit: www.mongkok.dorsetthotels.com

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