

DORSETT

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Photo Caption: Ms Anita Chan, General Manager of Dorsett Mongkok, Hong Kong

Press Release

For Immediate Release

Dorsett Mongkok Receives Outstanding Partner Award from Booking.com

Celebrating its excellent services through a series of new brand initiatives

(Hong Kong, 29 August 2019) After receiving the Certificate of Excellence from TripAdvisor - what every hotel in the world regards this as a true seal of excellence - for eight consecutive years in early June, <u>Dorsett Mongkok</u>, <u>Hong Kong</u> is delighted to announce that it has won another equally prestigious accolade, the **2018-2019 Outstanding Partner Award** from Booking.com, one of the worlds' leading online travel agencies today at K11, Hong Kong.

"We are truly honoured to be a long-term strategic partner of Booking.com for many incredible years. More so, be recognised by millions of its global customers as proven by our

Dorsett Mongkok, Hong Kong, 88 Tai Kok Tsui Road, Kowloon, Hong Kong 香港旺角帝盛酒店香港九龍大角咀道88號 T+852 3987 2288 F+852 3987 2299 www.mongkok.dorsetthotels.com MANAGED BY DORSETT HOSPITALITY INTERNATIONAL 帝盛酒店集團管理



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outstanding sales record in the last 12 months and our excellent overall guest review score, 8.1 out of 10," said Ms Anita Chan, General Manager of Dorsett Mongkok.

"The success lies in our commitment to ensure our guests always get the most updated hotel information, as well as news regarding the latest promotional packages tailor-made to cater to their different needs on Booking.com. Meanwhile, we also pay a great deal of attention on guests' experience during their stay." She continued.

As such, the hotel has launched numerous brand initiatives to enhance the travel experience of guests absolutely free of charge. Every guest in the hotel, whether they are leisure, business or family travellers, they are entitled to enjoy the following personalised services during their stay:

- ✓ **Dorsett Wine Hour** every Friday from 6pm to 7pm with free wine, local snacks and live performance at the hotel lobby
- ✓ **Dorsett EcoValue+** which guests can earn free 1-time mini-bar consumption as a reward for opting out of full housekeeping service during their stay
- ✓ **Dorsett Compack** with complimentary in-room vacuum packaging service
- ✓ **Dorsett T.L.C** (tender, love & care) with adorable kids' amenities & welcome gift to pamper the little ones as well as thoughtful travel bag as a free gift for the busy travellers
- ✓ **Dorsett Discoveries**, the free 'EAT. PLAY. LOVE' travel guide with insiders' tips and exclusive offers at partners' shops & restaurants

Discover more about Dorsett Mongkok and all of its thoughtful brand initiatives via www.mongkok.dorsetthotels.com

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About the Dorsett Mongkok, Hong Kong

The Dorsett Mongkok, a contemporary-flavoured 4-star hotel, is located in the heart in one of Hong Kong's liveliest areas that includes popular markets, shopping streets, hawker stalls, and extensive malls. In the middle of one of the densest populated places on the planet, between the Mongkok and Tai Kok Tsui districts, the visitor need not go further afield to experience all that Hong Kong has to offer. This is particularly important for the time-stretched visitor. Guests choose Dorsett Mongkok not only because the quintessential Hong Kong lies just outside its doors, but because it is "affordable luxury" for the budget-conscious traveller. Guests prefer to spend their dollars on experiences rather than just four walls.

What sets the Dorsett Mongkok apart from other hotels is its friendly service, extensive local knowledge, and willingness to go out of its way to ensure that its guests have the best possible time while in the city. Because of this service ethos, the hotel has been TripAdvisor's Recommended Hotel for eight straight years in a row. Visit: www.mongkok.dorsetthotels.com

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